

Appexx AI OS

Done-for-you sourcing, outreach and market intelligence for niche recruitment agencies.

APPEXX

BE HONEST

Are you stuck on this wheel?

Every week it spins, a competitor wins the work you didn’t have time to chase.



www.weareappexx.com

THE PROBLEM WE SOLVE

What problems does Appexx solve?

Reliance on job boards & LinkedIn	Hiring talent is a risk	Manual tasks: important, never urgent	Which AI tools are right for us?

Hiring to grow is a gamble

50% new hires leave within 6 months	**60%** hit their target	**1.6** years average tenure	**3 to 6** months before they pay for themselves

Appexx reduces the risk: less reliance on LinkedIn, no hiring or turnover, and future-proofed with AI

THE SHIFT

Repetitive work is moving to software. Human skills are going up in value.

THEN

Everything by hand

Research, lists, chasing and admin, all done by people.

NOW

Software takes the grind

AI handles the repetitive, time-consuming tasks.

NEXT

Human skills win

Empathy, connection and great questions set the best recruiters apart.

Appexx gets you there first: the grind handled, so you can focus on the human side.

THE DAILY GRIND

Hours of manual work, handed over to a system built for you

Market research

Today Days of desk research

Appexx Mapped in minutes

Sourcing candidates

Today Hours on job boards

Appexx Found, shortlisted, scored

Hiring signals

Today Easy to miss

Appexx Tracked around the clock

Outreach & LinkedIn

Today One message at a time

Appexx Personalised, at scale

CRM updates

Today End-of-week catch-up

Appexx Updated automatically

People on the move

Today Rarely done

Appexx Alerts when they move

WHAT IT DOES FOR YOU

Keep the top of your funnel full.

Cold calls and real conversations are still very much alive. They're the part of recruitment we should love. Until the admin gets in the way.

Appexx keeps a steady, tailored flow of leads, contacts and candidates coming in, so you can focus on what you do best: winning clients, finding great talent and closing deals.

01 Relevant leads, delivered

02 Live market intel on every target client

03 24/7 candidate sourcing to grow your talent pool

04 Tracks decision-makers and prompts your follow-up

05 Personalised outreach at scale

06 Keeps your CRM up to date

ALWAYS ON

Appexx never clocks off.

No holidays. No sick days. No quiet Fridays.

24/7	365	You
Watching your market	Days a year	You set the pace

THE REAL COST OF ANOTHER HIRE

Another hire costs more than just a salary.

A wrong hire can cost over £70,000.* Can you afford the risk?

Sourcing, interviews, counter-offers, onboarding	Months to ramp up	Ongoing training & management
Staff absence	Underperformance and early leavers	Appexx: none of these

“Appexx won’t make a poor recruiter good. But it will make a good recruiter excellent.

It can’t guarantee placements. What it does promise is a steady flow of relevant leads and opportunities, and hours of your week back for the work that matters.”

PEOPLE BUY FROM PEOPLE

Appexx does the legwork. You build the relationships.

Together. Consistently.

APPEXX HANDLES THE LEGWORK

- Research & lists
- Candidate sourcing
- Outreach & follow-ups
- CRM & hiring signals

YOU HANDLE WHAT MATTERS

Relationships
Account management and trust

Firefighting
Resolving client concerns, fast

Hiring strategy
Advising clients on what's next

Offers & closing
Interviews, offers and placements

HOW IT WORKS

You’ll be live within three weeks.

You’ll see progress from week four.

1 We learn your market and goals, then set you up

2 We map your market and build your searches

3 You start getting replies

APPEXX

NEXT STEP

Ready to get off the wheel?

Free market snapshot

We'll map the hiring signals in your sector this month and show you where your next clients are.

www.weareappexx.com

LinkedIn: Appexx · Instagram: @appexxtalent